



SPONSORSHIP & EXHIBITION PROSPECTUS

ASSCR Meeting 2024



Adelaide

**Stem Cell Research from
Roots to Remedies**

**National Wine Centre
Adelaide, SA
11-13th November**



THE AUSTRALASIAN SOCIETY FOR STEM CELL RESEARCH

ASSCR aims to promote the disciplines of stem cell biology and therapies in Australasia, promote education and research, and to disseminate scientific information.

Our specific objectives are to support and promote stem cell research and encourage scientific exchange within the region, and to provide all interested parties, including the general public, with the opportunity to access information relating to scientific, medical and ethical advances in the broad field of stem cell research.

The Society was established by Stem cell scientists from Australia and New Zealand during the 2007 International Society for Stem Cell Research (ISSCR) Conference, held in Cairns, Australia. Around 40 stem cell scientists from around Australia and New Zealand voted overwhelmingly in favour. A steering committee of representative scientists throughout Australia and New Zealand consolidated the aims and rules of the society. The ASSCR became an Incorporated Association registered in Victoria, Australia in January 2008.

The society has now over 250 scientists, including numerous early career researchers representing all Australian states and NZ. We are actively involved in numerous projects promoting stem cell research, including Public Forums, and Early Career Symposiums in partnership with other professional societies and Australasian-based initiatives.

This year our Annual Meeting will be held at the National Wine Centre in the Adelaide CBD, a wonderful central location that promises to bring together stem cell biologists from a multidisciplinary background and highlight how stem cells can be used to understand development, create disease models and develop new treatments. These areas dovetail with new advances in cell and gene therapies and regenerative medicine, and how these technologies are moving into the clinic. Complementing the idea of cell replacement, the conference will address advances in the field and embrace the translational aspects of this research.

CONFERENCE INFORMATION

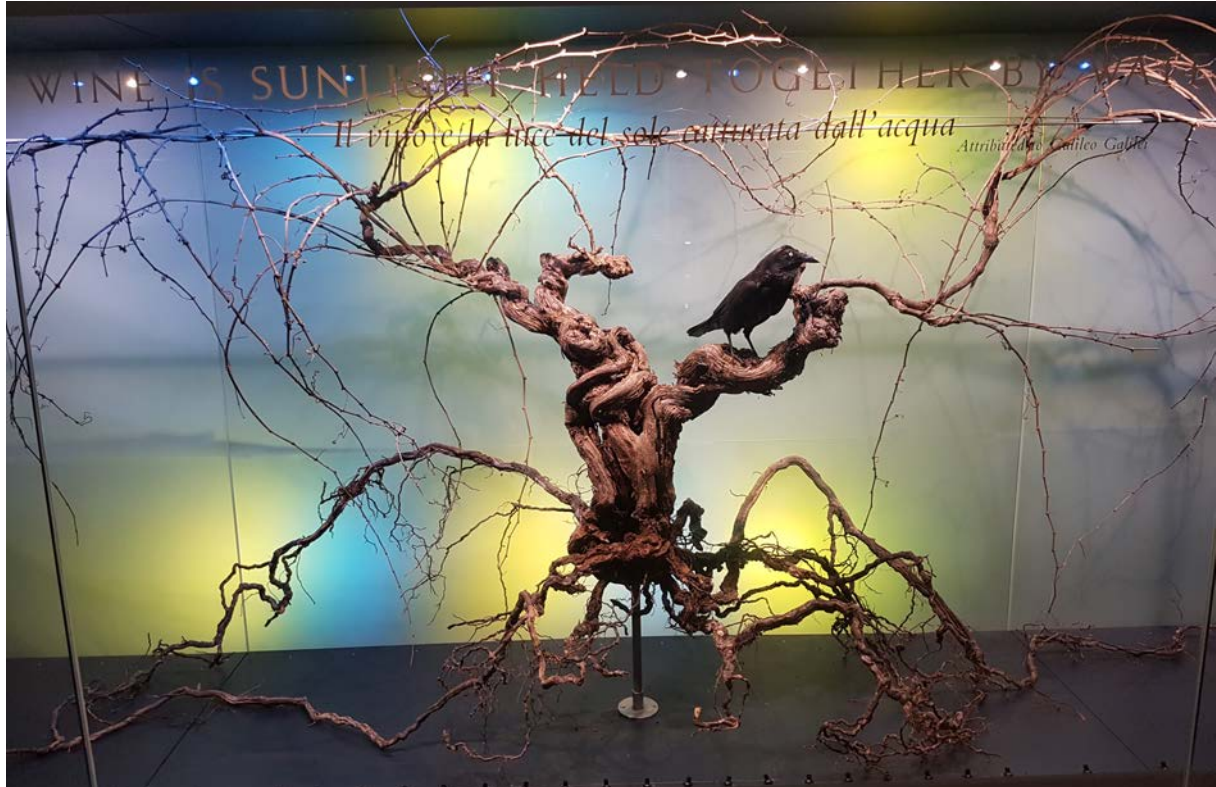
This year conference main theme is *Stem Cell Research from Roots to remedies*.

THEMES

The conference will explore and address the following themes:

- Modelling Developmental Biology
- Adult Stem cells and Regeneration
- Epigenetics and Stem Cells
- Stem Cells and Society
- New Technologies
- Systems biology
- Stem Cells and Disease

In addition to premier talks, the conference has designated time for poster sessions from individuals of all career stages, and ample free time during communal meals and scheduled breaks to allow for substantial networking opportunities with current and future leaders in the field.



DELEGATE PROFILE

In 2023, we celebrated the milestone of ASSCR's 15th Anniversary since the society's formation in early 2008. In 2024 we are anticipating an attendance of around 150 - 200 delegates to attend the **2024 ASSCR Scientific Meeting**. Drawing on the membership and connections this meeting will attract a large number of delegates, many of whom will influence future investments. So too will key researchers and students present and who will ensure that these investments are based on the new exciting products presented at the exhibition.

This meeting offers a wonderful opportunity to:

- Develop new networks
- Enhance existing relationships
- Create awareness and understanding of your products/services
- Gather information on new and potential innovations
- Learn more about your prospective customers and their unmet needs
- Generate leads for future business
- Put your business front and centre at Australia's premier stem cell event.

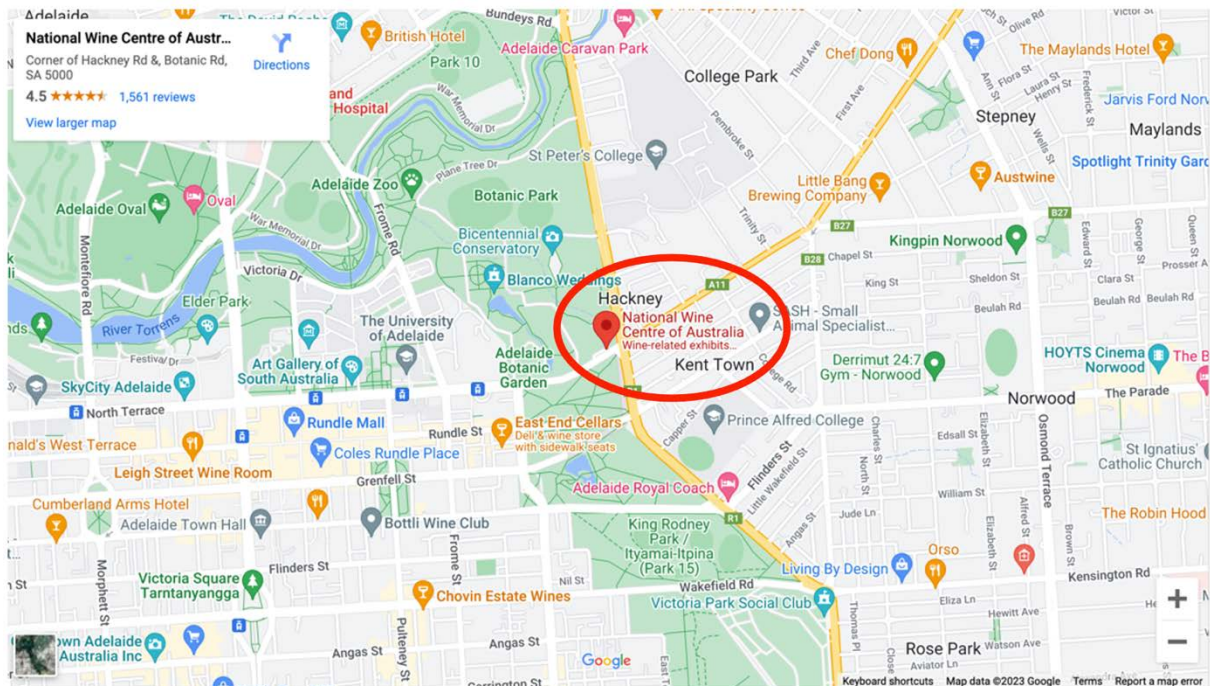
CONFERENCE VENUE

National Wine Centre of Australia

<https://www.nationalwinecentre.com.au/>

The National Wine Centre of Australia, located in Adelaide is a world-renowned attraction that offers a unique and memorable experience for wine enthusiasts, industry professionals, and tourists alike. Offering an extensive selection of food and wine experiences that cater to all levels of wine enthusiasts. With its state-of-the-art Conference facilities in Adelaide, it's the perfect venue for the 2024 annual meeting. The National Wine Centre of Australia is next to Adelaide's Botanic Gardens in the North-East corner of the city centre.

Take a scenic walk through the adjacent Botanic Gardens and enter either via the pedestrian entrance on Botanic Road – the extension to North Terrace – or from our main entrance on Hackney Road.



Hickinbotham Hall, National Wine Centre

Exhibition areas will include multipurpose spaces such as the Ferguson and Broughton rooms conveniently located opposite the main plenary room (Hickinbotham Hall). All locations will feature catering to maximise delegate-trade interaction. Promotional booths will be prominently positioned in Hickinbotham Hall, to maximise exposure. Site allocation will be based on tier of sponsorship level, date of confirmation of participation, proximity to competitors and previous support at this meeting.

Note that when organisations of a similar sponsor level are selecting from the options, previous year sponsors have first right of refusal on the same product for 2 weeks after the prospectus is released. Within the same sponsor level, exhibition sites are allocated in order of the date of receipt of the completed agreement form and payment.

YOUR OPPORTUNITY TO BECOME A PARTNER IN THE ASSCR EXPERIENCE

The latest developments in national and international stem cell research will be showcased this year at the **ASSCR Annual Scientific Meeting**, and you are invited to join us! More than 150 scientists will take part in a full 3-day program. From Plenary Sessions to concurrent workshops and innovation showcase we have prepared something for everyone.

The event aims to start new collaborations, creating novel ideas and partnerships. Ample network opportunities will be available through our carefully planned social events. Networking and new business opportunities start here.

On behalf of the **Australasian Society for Stem Cell Research (ASSCR)**, it is our great pleasure to invite you to sponsor the **2024 ASSCR Annual Scientific Meeting**, to be held in Adelaide at the **National Wine Centre of Australia**, from **Monday 11 – Wednesday 13 November 2024**.

We look forward to your participation and seeing you in Adelaide in November!

ASSCR 2024 Organising Committee



Group photo of some ASSCR National Meeting 2023 Attendees, Australian Maritime Museum

AN INVITATION TO SPONSOR

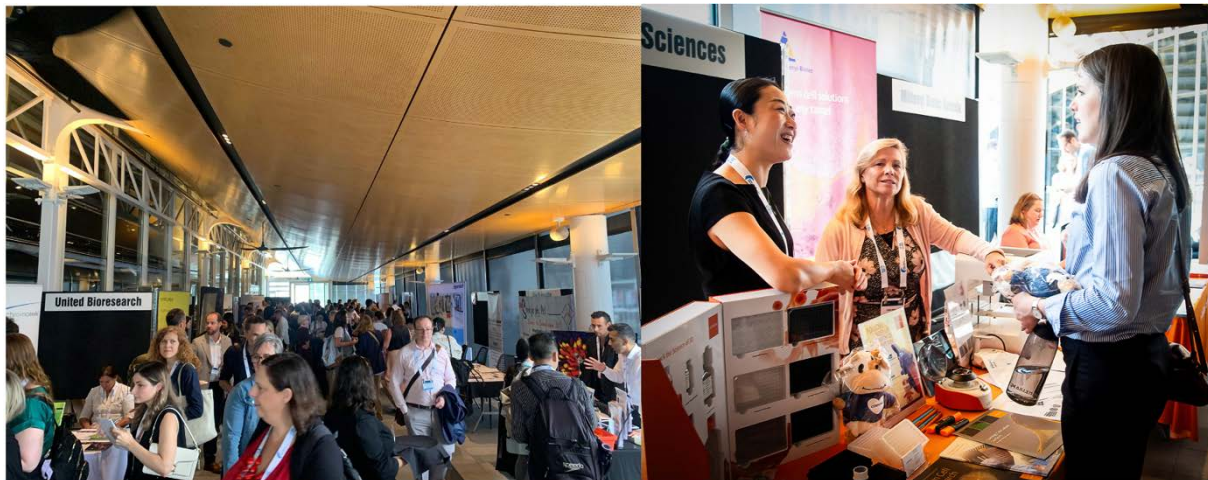
The **2024 ASCCR Scientific Meeting** has on offer a wide variety of sponsorship opportunities. All sponsors, including supporting sponsors, will be acknowledged on the Conference website with appropriate recognition of the major sponsors. We are happy to design a custom sponsorship package to suit your marketing objectives and budget as well as to explore ways in which you can add value to this meeting. After the successful **Exhibitor's Passport competition** last year (40 entrants), we're delighted to confirm it will again be a feature of this year's conference, helping to drive more people traffic to your booth and starting those all-important conversations to understand researcher needs and your solutions.

Please note all costs exclude GST. Discounts will be available for selecting more than one sponsorship opportunity. Please contact Michael (details below) to discuss.

To confirm your active involvement at the **2024 ASCCR Scientific Meeting**, please complete the Application Form (last page of this document). Please contact Dr Michael Lovelace directly if you have any questions or would like to discuss the options in more detail.

Dr Michael Lovelace, Conference Organising Committee Sponsorship Chair

E: michael.lovelace@svha.org.au | M: 0407 509 049



***Bustling exhibitor area and exhibitor-attendee conversations,
ASCCR National Meeting 2023,
Australian Maritime Museum, Sydney***

DELEGATE LISTS

All Sponsors and Exhibitors will be provided with a delegate list of all registrants who consent for their details to be published. These lists will contain delegate name, title, organisation, position, postcode and state. Please note that, in accordance with the Australian Privacy Act (1988) and Spam Act (2003) we are not permitted by law to provide email addresses or other direct contact information.

PREVIOUS SPONSORS

AMS Laboratories | APAF | BD | Beckman Coulter | Benitec | Bioline | Biomerieux | BioRad | BioScientific | BioSpherix | Biostrategy | Bluebird Bio | Bluechiip | BMG Labtech | Capella Science | Cell Therapies | Children's Medical Research Institute Stem Cell & Organoid Facility | Calimmune | The Company of Biologists | Corning Life Sciences | CSIRO | Diagnostic Solutions | Edwards Instrument Company | Eppendorf | ERA Consulting | Eurofins | EVIDENT Australia | GE Healthcare | Genesearch | Genzyme Bioscience | Interpath Services | Invetech | Invitro Technologies | Journal of Gene Medicine | Klein Scientific | LabGear | Leica Microsystems | Lonza Australia | Maco Pharma | Merck Millipore | Mesoblast | Miltenyi Biotec | Murdoch Children's Research Institute Stem Cell Facilities | Murdoch University | Nanostring Technologies | National Stem Cell Foundation of Australia | Nature Publishing Group | Novartis | OrthoCell | Pacific Laboratory Products | Pall Life Science | PathTech | PeproTech | Phenomics Australia | POCD Scientific | Promega | Qiagen | Regeneus | RISS | Sapphire Bioscience | Sartorius | Scientifix Life | SDR Scientific | Sigma Aldrich | STEMCELL Technologies | StemCells Australia | StemCore | STEMSOFT | Terumo BCT | Thalassemia Australia | Therapeutic Innovation Australia | Thermofisher Scientific | TrendBio | TSE Systems | United Bioresearch | VectorBuilder | WANRI/ANRI

SPONSORSHIP OVERVIEW

Sponsorship Packages	Price per package AUD (ex. GST)
Premium Exhibition Spaces	
Platinum Sponsor	\$12,500
Gold Sponsor	\$7,750
Exhibition Spaces	
Standard Exhibition Booth – SELLING FAST!	\$4,750
Promotional Exhibition Space	\$2,000
Brand Sponsorship Opportunities	
Stem Stellar Mingle Evening (social event)	\$7,000
Breakfast Symposium	\$4,500
Poster Session	\$3,300
Supporter	\$2,750
Lanyard Sponsor – SOLD	\$2,750
Advertising Opportunities	
Seat Drop	\$1,000

PLATINUM SPONSOR

AUD \$12,500 (ex. GST)

The Platinum Sponsor is a key supporter of this meeting and you gain significant recognition and company branding awareness in the lead-up to, during and after the conference.

The Platinum Sponsor will enjoy the following entitlements:

- Naming rights to the Networking Drinks Reception (Day 1)
- Naming rights to a Symposium Session
- An included 6m x 3m exhibition booth space with highest priority location.
 - Additional exhibition space available at 30% discount
- Standard phase power connection
- Four (4) chairs and two (2) trestle tables for displaying your products to attendees
- Four (4) full registrations, includes access to all sessions and include catering for the duration of the meeting,
 - Additional exhibitor passes are available at a discounted Trade Rate
- Four (4) tickets to both Welcome Function and Conference Social Event
- Option to put pull-up banner in sponsored session
- One (1) seat drop item (sponsor to supply)
- Your company logo will be included on the rolling PowerPoint Slides shown throughout the conference.
- Prominent logo placement and 75-word company profile on the Conference webpage with link to your own company webpage.
- Company logo and blurb included in meeting program.

Notes: If all Platinum and Gold booth spaces are sold, booths may be placed next to each other without any gap in between.

Should sponsors wish to do so, they are required to provide their own tablecloth featuring their company logo to place over the designated table.

GOLD SPONSOR

AUD \$7,750 (ex. GST)

As a Gold Sponsor you gain significant recognition and company branding awareness in the lead-up to, during and after the conference.

Gold Sponsors will enjoy the following entitlements:

- Option of naming rights to one of the following:
 - A Symposium Session or
 - A Poster Session
- An included 3m x 3m exhibition booth space with priority location.
 - Additional exhibition space available at 30% discount
- Standard phase power connection.
- Two (2) chairs and one (1) trestle table for displaying your products to attendees.
- Three (3) full registrations, includes access to all sessions and include catering for the duration of the meeting.
 - Additional exhibitor passes are available at a discounted Trade Rate
- Three (3) tickets to both Welcome Function and Conference Social Event.
- One (1) seat drop item (sponsor to supply).
- Your company logo will be included on the rolling PowerPoint Slides shown throughout the conference.
- Prominent logo placement and 75-word company profile on the Conference webpage with link to your own company webpage.
- Company logo and blurb included in meeting program.

Notes: If all Platinum and Gold booth spaces are sold, the booths will be placed next to each other without any gap in between.

Should sponsors wish to do so, they are required to provide their own tablecloth featuring their company logo to place over the designated table.

STANDARD EXHIBITION BOOTHS – SELLING FAST!

AUD \$4,750 (ex. GST)

A standard exhibition space (3m x 2m) has proved highly popular with our many sponsors in the past, it includes a trestle table and 2 chairs for your company's representatives.

Standard exhibitors will enjoy the following entitlements:

- 3m x 2m exhibition booth space
- Two (2) chairs and one (1) trestle table for displaying your products to attendees
- Standard phase power connection
- Two (2) Exhibitor passes are allocated per space. These passes gain access to all sessions and include catering for the duration of the meeting, and Welcome Function
 - Additional exhibitor passes are available at a discounted Trade Rate
- Social event function tickets are available for purchase
- Your company logo will be included on the rolling PowerPoint Slides shown throughout the conference.
- Logo placement and 75-word company profile on the Conference webpage with link to your own company webpage.
- Company logo and blurb included in meeting program.

Notes: Because of the layout of our exhibition venue, it's highly probable that most, if not all, standard booth spaces for company representatives will be positioned side by side without any gaps. Therefore, when planning pull-up banner placement, it's important to ensure there's enough space for representatives to move from behind their assigned table to the front, facilitating interaction with attendees.

Should sponsors wish to do so, they are required to provide their own tablecloth featuring their company logo to place over the designated table.

PROMOTIONAL EXHIBITION SPACE

AUD \$2,000 (ex. GST)

A promotional space is the perfect way to showcase your products or services to a diverse audience of stem cell researchers at the conference, and is suitable for a company who would like a presence at the conference without sending a representative. This option is suitable for display of brochures, attendee enquiry forms, business cards and other promotional items for attendees to take (e.g. pens and notepads), which would be couriered in advance, and will be arranged by our team in a display on the table to suit your pre-communicated preferences. A photograph will be supplied to exhibitors of the space when set up in advance of the conference commencement.

Exhibitors will receive:

- One (1) standard sized trestle table for displaying your brochures and promotional items to attendees.
- Option for 2 x 60cm wide pull-up banner to be placed behind or beside table, as space permits.
- Your company logo will be included on the rolling PowerPoint Slides shown throughout the conference.
- Logo placement and 75-word company profile on the Conference webpage with link to your own company webpage.
- Company logo and blurb included in meeting program.

Notes: Should sponsors wish to do so, they are required to provide their own tablecloth featuring their company logo to place over the designated table.

Brochures, promotional and contact material for display will need to be co-ordinated with the conference organiser to be couriered to the venue in advance of the conference, and return courier pickup organised, both at the expense of the sponsor.

STEM STELLAR MINGLE EVENING SOCIAL EVENT

Exclusive AUD \$7,000 (ex. GST)

This social event promises to be a conference highlight and the networking event of the program on day 2 (minimum duration – 3 hours).

Entitlements include:

- Two (2) full conference registrations, inclusive of the Welcome function.
- Two (2) complimentary tickets for the Social Event.
- Social Event Naming Rights – “The ASSCR Stem Stellar Mingle Event is proudly sponsored by ...”
- Three (3) minute Welcome Address at the Meeting Social event.
- Acknowledgement as the Social event Sponsor in all promotional communications for the Meeting Social event.
- Sponsor may provide the guests with a branded gift (Sponsor to supply gifts – subject to approval of the Organising Committee).
- Sponsor may provide a freestanding banner, positioned at the entrance of the venue and in a prominent position (maximum size 2m high x 1m wide) (Sponsor to supply)
- One (1) seat drop item (sponsor to supply).
- Your company logo will be included on the rolling PowerPoint Slides shown throughout the conference.
- Prominent logo placement and 75-word company profile on the Conference webpage with link to your own company webpage.
- Company logo and blurb included in meeting program.



Conference delegates enjoying the 2023 ASSCR National Conference Dinner, Sydney Aquarium, Darling Harbour.

BREAKFAST SYMPOSIUM (1 Available)

AUD \$4,500 (ex. GST)

Opportunity to hold one standalone Satellite Symposium/Workshop (Tuesday morning/Conference Day 2). No other competing sponsored symposia will be scheduled at this time and the session will be promoted along with the conference program via delegate communications, on the website, and as part of the registration process. Room hire and standard audio-visual support (lectern, mics, projector, screen, PA) is included. Additional costs such as the breakfast catering or promotional signage are the responsibility of the sponsor.

Entitlements include:

- Option to place Pull-up banner (sponsor-supplied) during the Breakfast Symposium
- Your company logo will be Included on the rolling PowerPoint Slides shown throughout the conference.
- Logo placement and 75-word company profile on the Conference webpage with link to your own company webpage.
- Company logo and blurb included in meeting program.
- One (1) seat drop item for your session (sponsor to supply).

POSTER SESSION

AUD \$3,300 (ex. GST)

- Naming rights to one of the Poster Sessions
- One (1) full conference registration
- One (1) ticket to Welcome Function
- Option to place pull-up banner (sponsor-supplied) at session along with a trestle table for marketing material
- Your company logo will be included on the rolling PowerPoint Slides shown throughout the conference.
- Logo placement and 75-word company profile on the Conference webpage with link to your own company webpage.
- Company logo and blurb included in meeting program.

SUPPORTER AUD \$2,750 (ex. GST)

The Supporter package ideally suits an institute, research centre or start-up organisation that would benefit from sending a delegate to the meeting. This package enables you to raise your profile amongst the delegates.

The benefits are:

- One (1) full registration including access to all social functions (excludes the conference social event)
- Your company logo will be included on the rolling PowerPoint Slides shown throughout the conference.
- Logo placement and 75-word company profile on the Conference webpage with link to your own company webpage.
- Company logo and blurb included in meeting program.
- One (1) seat drop item (sponsor to supply).

~~LANYARD SPONSOR AUD \$2,750 (ex. GST) – SOLD!~~

~~(Right to provide – sponsor to cover the cost of lanyard production)~~

The benefits are:

- ~~• Organisation logo can be placed on lanyards (Double alligator clip lanyard required, final designs subject to Committee approval).~~
- ~~• Your company logo will be included on the rolling PowerPoint Slides shown throughout the conference.~~
- ~~• Logo placement and 75-word company profile on the Conference webpage with link to your own company webpage~~
- ~~• Company logo and blurb included in meeting program.~~

Seat Drop AUD \$1,000 (ex. GST)

(Right to provide only)

One (1) item to be placed on every seat at a conference session. Must be no bigger than A4 size and no heavier than 120g/item. Sponsor to supply.

- Your company logo will be included on the rolling PowerPoint Slides shown throughout the conference.
- Logo placement and 75-word company profile on the Conference webpage with link to your own company webpage.
- Company logo and blurb included in meeting program.

Additional Options

You may like to explore any other sponsorship options which may include (but not limited to) the following:

- Recharge Station
- Water Bottles
- Keep Cups

Please contact Michael to explore the options available.

Dr. Michael Lovelace
Conference Committee Sponsorship Manager

E: michael.lovelace@svha.org.au | M: 0407 509 049

TRADE PARTICIPATION

SPONSOR RULES AND GUIDELINES

DEFINITIONS

In these terms and conditions unless the context otherwise requires –

“Advertising and Promotional Material” means any and all advertising and promotional material in audio, visual and combined audio/visual form (by whatever medium or form) printed, published, produced or used by or on behalf of the Sponsor, including without limitation all packaging, broadcasts, badges, programs, newspapers, posters, fliers, brochures, catalogues, leaflets, electronic communications, uniforms and signage, in connection with these terms and conditions or the Exhibition;

“Conference” means the event arranged by the Organiser which the Sponsor will sponsor in accordance with these terms and conditions;

“Conference Owner” means the individual entity conducting or promoting the Conference;

“ASSCR” means ASSCR and its representatives and agents;

“Intellectual Property” means copyright, all rights conferred under statute, common law or equity in relation to inventions (including patents), registered and unregistered trademarks, registered and unregistered designs, look and feel, circuit layouts and all other rights resulting from intellectual activity in, but not limited to, the industrial, scientific literary or artistic fields;

“Organiser” means the Conference Owner and TMP (The Meeting People Pty Ltd) as Professional Conference Organiser for the Conference Owner; “Organiser Intellectual Property” means the Intellectual Property owned or controlled by the Organiser as provided to the Sponsor for the purposes of promoting the sponsorship of the Conference;

“Sponsor” means the individual or entity, including its officers, employees, representatives and agents that is sponsoring the Conference in accordance with these terms and conditions. “Sponsorship Fee” means the relevant Sponsorship Package fee payable by the Sponsor.

“Sponsor Intellectual Property” means the Intellectual Property owned or controlled by the Sponsor, as provided to the Organiser in accordance with these terms and conditions;

“Sponsorship Package” means the sponsorship package option(s) purchased by Sponsors that sponsor the Conference.

GENERAL

1. These terms and conditions apply in respect of all applications for Sponsorship of the Conference, all Sponsorship Packages, and the Sponsor's participation in the Conference.
2. The Organiser may accept or reject the Sponsor's application to sponsor the Conference in its sole discretion. If the Organiser accepts the application, the Sponsor will receive a tax invoice from the Organiser specifying the Sponsorship Package.
3. If the Sponsor does not make payment of the Sponsorship Fee in full within 30 days of the date of the tax invoice, or in such other manner specified in writing by the Organiser, the Sponsor's right to the Sponsorship Package may be terminated by the Organiser providing written notice to the Sponsor.
4. If for any reason the Organiser is unable to provide the benefits specified in the relevant Sponsorship Package to the Sponsor, the Organiser will use its best endeavours to provide benefits to the Sponsor of an equivalent value.

SPONSOR'S OBLIGATIONS

5. Unless otherwise specified by the Organiser, the Sponsor must not by words or conduct:
 - a. represent or hold itself out as the title Sponsor of the Conference
 - b. represent or hold itself out as having rights other than those specified in the relevant Sponsorship Package that the Sponsor has acquired under these terms and conditions;
 - c. do or omit to do anything which might bring the Conference, the Organiser, or other sponsors of the Conference into disrepute, and such words or conduct will include without limitation any representation express or implied in, or any conduct in relation to the Advertising and Promotional Material.
6. If the Sponsor fails to comply with these terms and conditions the Organiser reserves the right to re-sell the Sponsorship Package and the Sponsor will be liable for any loss suffered by the Organiser as a result of the non-compliance. Any monies paid by the Sponsor may be set off against the loss or damage suffered by the Organiser.
7. The Sponsor must comply with these terms and conditions and all other rules, laws, by-laws, requirements, permits, directions & regulations stipulated by the Organiser, the venue management, the Metropolitan Fire Brigade and with all relevant State, Territory and Commonwealth legislation and regulations and all local, State, Territory and Commonwealth regulatory bodies, departments, organisations and authorities.

ORGANISER'S RIGHTS

8. The Organiser reserves the right to postpone or amend the holding of the Conference from the set dates or the location of the Conference. The Organiser will not be liable to the Sponsor for any loss occasioned by the change in the dates or location of the Conference.

9. If due to any unforeseen circumstances it is found necessary to postpone or close the Conference on any day or days or to vary the hours the Conference is open, the Organiser reserves the right to do so, at their sole discretion, without any liability to the Sponsor.
10. The Organiser may from time to time add to or vary these terms and conditions and do anything at its discretion to ensure the proper conduct of the Conference, provided that such amendments or additions do not operate to materially diminish the rights reserved to the Sponsor under these terms and conditions.
11. The Organiser reserves the right to amend or alter the exact site or the location of the Sponsor's Intellectual Property at the Conference or the location of the Conference.

INTELLECTUAL PROPERTY

12. The Organiser grants to the Sponsor a non-exclusive, non-transferrable, royalty free licence during the Conference to use the Organiser's Intellectual Property strictly for the purposes specified in the Sponsorship Package. The Sponsor must use the Organiser's Intellectual Property in accordance with these terms and conditions.
13. The Sponsor agrees that by purchasing a Sponsorship Package, the Sponsor grants the Organiser a non-exclusive, non-transferrable, royalty free licence to use the Sponsor's Intellectual Property during the Conference on any Advertising and Promotional Material or signage used by the Organiser during the Conference. The Organiser will be entitled to sublicense the Sponsor's Intellectual Property to the extent that the same are proposed by the Organiser to be used in or on Advertising and Promotional Material or signage produced by or at the direction of the Organiser in connection with the promotion or conduct of the Conference, by granting such third parties as the Organiser thinks necessary or desirable a non-exclusive, non-transferable right to use the Sponsor's Intellectual Property on such terms and conditions as the Organiser thinks fit.
14. The Organiser and Sponsor agree that the other party's Intellectual Property is the property of the owning party, and it has no right, title or interest in or to the Intellectual Property of the other party except as expressly set out in these terms and conditions.
15. Prior to using, releasing or producing any Advertising and Promotional Material, the Sponsor must submit to the Organiser, by the time and in the format requested by the Organiser, the full details and artwork of the proposed Advertising and Promotional Material for written approval by the Organiser. The Sponsor must comply with all requests for change and conditions of approval (if any) as specified by the Organiser.

GST

16. All amounts payable or other consideration provided in respect of supplies made in relation to these terms and conditions are exclusive of GST. Where a supply is a taxable supply, all amounts payable or other consideration provided must be

increased by the amount of GST payable in relation to the supply. All GST must be paid at the time any payment to which it relates is payable (provided a tax invoice has been issued for the supply). Where any GST payable is not referable to an actual payment, then it must be paid within 10 days of a tax invoice being issued by the party making the supply.

INDEMNITY

17. The Sponsor agrees and acknowledges that the Organiser shall not be liable for and hereby agrees to release and indemnify the Organiser its servants, employees, directors, subcontractors and agents from and against all liability, actions, suits, proceedings, damages, claims, demands, costs and expenses whatsoever (including without prejudice to the generality of the foregoing, any claim for costs, personal or property loss or damage, interest, contribution, indemnity, expenses and any compensation costs and disbursements paid by the Organiser to compromise or settle any such claims) which may be taken or made against or incurred or suffered by the Organiser in connection with or arising in any way out of the Sponsorship or in connection with the Conference, including but not limited to:
- a. any breach by the Sponsor of these terms and conditions; and
 - b. any claim that the use or possession of the Sponsor Intellectual Property by the Organiser infringes a third party's Intellectual Property rights.

INSURANCE

18. Neither the Organiser nor the venue owners will be responsible for the safety of any property of any Sponsor, servant, agent, guest, employees, contractors or invitees or any other person, any property of any Sponsor or other person or for the loss or damage of, or destruction to same, by theft or fire or any other cause whatsoever, or for any loss or damage whatsoever sustained by the Sponsor for any reason whatsoever including but without prejudice to the generality of the foregoing of any defect in the building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lock-outs, civil disturbances, explosion, Inevitable accident, force majeure, or any other cause not within the control of the Organiser or for any loss or damage occasioned, if by reason of happenings of any such event the opening of the Conference is prevented or postponed or delayed or abandoned, or the building becomes wholly or partially unavailable for the holding of the Conference. The Sponsor agrees and undertakes to insure for their full replacement value the contents of its sponsorship material and all associated equipment and materials.
19. The Sponsor shall effect public and products liability insurance of at least \$10 million against liability to third parties, including the Organiser, for death or bodily injury to, and loss and destruction of, and damage to, property of, any person as a result of any

act, matter or thing done, permitted or omitted to be done, by the Sponsor in default of or in connection with these terms and conditions.

20. The Sponsor is not permitted to participate in the Conference without first providing written evidence to the Organiser of a current insurance policy covering the matters contained herein, and any other additional insurances reasonably required by the Organiser or as required by law to perform its obligations under these terms and conditions. The insurance policy must note the interests of the Organiser, the venue, any association holding or conducting any related conference and any other party notified by the Organiser to the Exhibitor.

CANCELLATION

21. In exceptional circumstances the Organiser may be prepared to consider cancellation of the Sponsorship Package, but only if the following conditions are satisfied:
- a. the request for cancellation is submitted in writing;
 - b. the Organiser is able to re-sell the Sponsorship Package;
 - c. the reason given for the cancellation request is, in the sole opinion of the Organiser, well founded;
 - d. the Sponsor acknowledges that as a reflection of the costs incurred by the Organiser, the Organiser will retain 25% of the Sponsorship Fee if the cancellation is prior to 1 October 2024, and 100% of the Sponsorship Fee if cancellation is received after 1 October 2024.

TERMINATION

22. The Organiser may terminate these terms and conditions immediately on giving notice to the Sponsor if:
- a. the Sponsor is in breach of these terms and conditions and fails to remedy the default within the time period specified in writing by the Organiser;
 - b. the Sponsor is insolvent within the meaning of the Corporations Act 2001; or
 - c. the Conference is cancelled.

NO RELATIONSHIP

23. Nothing in these terms and conditions creates any partnership, employment, agency or trust between the parties. Neither party has the authority to bind the other party in any way.

NO ASSIGNMENT

24. The Sponsor is not permitted to assign its rights and obligations contained in these terms and conditions and in the Sponsorship Package to a third party.

TRADE PARTICIPATION

EXHIBITOR RULES AND GUIDELINES

DEFINITIONS

In these terms and conditions, unless the context otherwise requires –

“Exhibition” means the event arranged or promoted by the Organiser at which the Exhibitor applies to exhibit or exhibits their business or goods and services supplied by their business in accordance with these terms and conditions;

“Exhibition Owner” means the individual or entity conducting or promoting the Exhibition and its representatives and agents;

“Exhibitor” means the individual or entity that is named in an application form to exhibit at the Exhibition;

“Organiser” means (TMP) The Meetings Pty Ltd ABN 14 568 939 746 and its representatives and agents acting as Professional Conference Organiser; “Owner” means ASSCR for the Exhibition Owner;

“Space” means the area at the Exhibition that the Organiser licences to the Exhibitor to occupy on a non-exclusive basis, subject to and in accordance with these terms and conditions.

“Sponsor” means an individual or entity who has entered into an agreement with the Organiser to sponsor the Exhibition.

1. These terms and conditions apply in respect of all applications for Space at the Exhibition, all Space which an Exhibitor has been granted the right to occupy, and the Exhibitor’s participation in the Exhibition.
2. The Organiser may accept or reject the Exhibitor’s application to occupy Space at the Exhibition in its sole discretion. If the Organiser accepts the Exhibitor’s application for Space, the Organiser will grant the Exhibitor a licence to occupy the Space on a non-exclusive basis for the duration of the Exhibition in accordance with these terms and conditions, for the sole purpose of exhibiting or promoting the goods and services of its business. The licence is a mere contractual right and does not create any proprietary right.
3. These terms and conditions shall be read in conjunction with any special conditions agreed in writing between the Exhibitor and Organiser.

4. The Exhibitor acknowledges and agrees that no verbal agreement between it and an employee, servant or agent of the Organiser will be binding on the Organiser. If the Exhibitor fails to comply with these terms and conditions the Organiser has the right in its sole discretion to sell the space and the Exhibitor will be liable for any loss suffered by the Organiser as a result of the non-compliance. Any monies paid by the Exhibitor may be set off against the damage suffered by the Organiser.
5. If the Exhibitor fails to occupy the Space by the opening of the Exhibition, the Organiser may occupy or cause the Space to be occupied as it considers appropriate in its sole discretion without refund to the Exhibitor and without releasing the Exhibitor from its obligations under these terms and conditions.
6. The Exhibitor is not permitted to erect any sign, stand, wall or obstruction, which in the opinion of the Organiser interferes with an adjoining Exhibitor or with the public space at the Exhibition.
7. All Exhibitors must be producers, importers or representatives for goods and/or services displayed in the Space. No Exhibitor shall display in its Space any advertisement for goods manufactured and/or sold, or services provided by a non-Exhibitor unless prior written permission has been obtained from the Organiser.
8. No Exhibitor shall provide any delegate or visitor with access to the internet or e-mail from the Space or within the Exhibition unless prior written permission has been obtained from the Organiser.
9. The Organiser will assign a Space to the Exhibitor where it can set up its stand at the Exhibition. The location and amount of space allocated to the Exhibitor will be determined by the Organiser in its sole discretion.
10. If required by the Organiser, the Exhibitor must submit plans for the proposed set up of the Space for approval by the Organiser. The Exhibitors plans must be received by the Organiser no later than 3 months before the Exhibition.
11. Dismantling the Space. The Exhibitor must not dismantle the Space partially or completely prior to the closing time on the last day of the Exhibition. Upon closure of the Exhibition all exhibits and display material must be removed as soon as possible by the Exhibitor by the time specified by the Organiser, and the Space must be left clean and tidy with all of the Exhibitor's property removed.
12. The Exhibitor must comply with these terms and conditions and all other rules, laws, bylaws, requirements, permits, directions and regulations stipulated by the Organiser, the Exhibition venue management, the Metropolitan Fire Brigade and with all applicable State, Territory and Commonwealth legislation and regulations and all local, State, Territory and Commonwealth regulatory bodies, departments, organisations and authorities.
13. The Exhibitor must not damage any walls, the floor or ceiling of the Exhibition area, including the area in which it's Space is located by nails, screws, oil, paint, or any other

cause whatsoever. If the Exhibitor causes any such damage, it will be liable for, and make good at its own expense in accordance with the Organiser's and the Exhibition venue management requirements, any such damage.

14. The Exhibitor must ensure that its activities, furniture, promotional material and signage do not interfere with the good order and safety of the Exhibition or with any other exhibitor. Aisles and public spaces must be kept clear at all times. The Organiser reserves the right to take the appropriate action to enforce this condition including without limitation the removal of any of the Exhibitor's signage, furniture or promotional materials.
15. The Exhibitor has thirty (30) days in which to make their final payment from the date of the invoice being raised. After this time, if the final payment has not been received, the Space will be available for sale or hire to a third party. All deposits and other amounts paid will automatically be forfeited to the Organiser and no refund will be available. The Exhibitor is not permitted to occupy its Space at the Exhibition until all monies owing to the Organiser are paid in full.
16. The Exhibitor indemnifies and holds harmless the Organiser, its employees, agents contractors and sub-contractors from any claim, cost, demand, liability or damage (including legal costs, professional costs and other expenses on a full indemnity basis) incurred by the Organiser, its employees, agents, contractors and sub-contractors, howsoever caused whether or not such loss or damage is caused or contributed to either directly or indirectly as a result of any negligent or intentional acts, defaults, or omissions on the part of the Exhibitor, its employees, agents or subcontractors, arising out of or in connection with (but not limited to):
 - a. any breach of these terms and conditions by the Exhibitor;
 - b. the Exhibitor's use and attendance at the Exhibition;
 - c. any injury or damage sustained due to any act or omission of the Exhibitor; or
 - d. any damage to the Exhibition venue or any goods located at the Exhibition.
17. To the extent permitted by law neither the Organiser nor its employees, agents, contractor or sub-contractors will be liable to the Exhibitor for any loss or damage (including any consequential loss) arising out of the Exhibitor's participation in the Exhibition, or for any loss, theft, damage or destruction to the Exhibitor's goods, by any cause whatsoever.
18. In the event that any additional provisions are implied into these terms and conditions by the Competition and Consumer Act 2010 or any other law or regulation in force throughout Australia from time to time including but not limited to guarantees, warranties, conditions and obligations on the Organiser, to the extent permitted by law the Organiser's liability will be limited to providing, at the Organiser's discretion, a

replacement of the services provided to the Exhibitor (where possible) or payment of the cost of having the goods or services supplied again.

19. The Exhibitor agrees and undertakes to insure in their full replacement value the contents of its Space and all associated equipment and materials. The Exhibitor is responsible for the safety and security of its goods and Space. Material and goods on its Space must not be left unattended at any time during the Exhibition. Goods left at the Exhibitor's Space and/or in the Exhibitor's storage area are left at the Exhibitor's risk. The Exhibitor shall effect public liability insurance of at least \$10 million for the Exhibitor's Space covering loss from public risk, fire and theft. The Exhibitor is not permitted to take possession of, erect any stand or part thereof or display any material, goods or otherwise use the Space or offer any services or conduct any activities or events whatsoever without first providing written evidence to the Organiser of a current insurance policy covering the matters contained herein and noting the interests of the Organiser, the venue, any association holding or conducting any related exhibition and any other party notified by the Organiser to the Exhibitor.
20. It is the responsibility of the Exhibitor to leave its Space clean and tidy during the Exhibition and after moving out. The Organiser reserves the right to charge an additional fee to the Exhibitor for the reasonable costs of any cleaning or removal of items left by the Exhibitor.
21. The Organiser reserves the right to postpone or reschedule the holding of the Exhibition from the set dates. The Organiser will not be liable to Exhibitors for any loss occasioned by the change in the dates of the Exhibition.
22. If due to any unforeseen circumstances it is found necessary to close the Exhibition on any day or days or to vary the hours the Exhibition is open, the Organiser reserves the right to do so, at its sole discretion, without any liability to the Exhibitor.
23. The Organiser may from time to time add to or vary these terms and conditions and do anything at its sole discretion it deems appropriate for the proper conduct of the Exhibition, provided that such amendments or additions do not operate to diminish the rights reserved to the Exhibitor under these terms and conditions.
24. In exceptional circumstances the Organiser will consider cancellation of the contract with the Exhibitor, on the following conditions:
 - a. the Exhibitor submits a request for cancellation in writing to the Organiser;
 - b. the Organiser is able to re-let the cancelled Space in its entirety;
 - c. the reason given for the request of the cancellation by the Exhibitor is, in the sole opinion of the Organiser, well founded;
 - d. the Exhibitor acknowledges that as a reflection of the costs incurred by the Organiser, the Organiser will retain 25% of the contract price if the cancellation is

received prior to 1 October 2024, 100% of the contract price if the cancellation is accepted after that time.

25. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact location of the Space and the Exhibitor undertakes to agree to any alteration to the Space reallocated by the Organiser.

26. Conduct of Exhibitors and representatives:

- a. Annoyance: The Organiser reserves the right to stop any activity or services supplied, promoted, facilitated, offered, sold or advertised by or on behalf of any Exhibitor that may in the opinion of the Organiser cause or be likely to cause any annoyance, loss or damage of any kind to other Exhibitors, Sponsors or visitors. Business must be conducted only from the Exhibitor's Space and under no circumstances is the Exhibitor permitted to conduct business from a gangway or elsewhere in the Exhibition.
- b. Microphones: The use of microphones and announcements (amplified or otherwise) is permitted, but the volume must not be such as to cause annoyance to other Exhibitors. The Organiser reserves the right to prohibit their use if in the Organiser's opinion any annoyance is being caused.
- c. Gangways: Any encroachment upon gangways or passages shall be deemed to be a breach of these terms and conditions and articles or goods found therein during the period of the Exhibition may be removed by the Organiser or their agents and the Organiser shall not be responsible for any loss thereto occasioned by such removal.
- d. Publicity Material: Any publicity material shall be displayed and/or given away only from within the Exhibitor's Space. Roving masseurs, wandering dancers and other similar services will not be permitted during the Exhibition.
- e. Competing Events: The Exhibitor shall not arrange any competing events against or in conflict with any of the official events at the Exhibition, meetings or events arranged or managed by the Organiser ("Meetings") without prior written approval of the Organiser. All requests must be submitted no later than three months prior to the opening of the Exhibition.
- f. Timing: Exhibitors shall ensure that events arranged by them before and after any Meeting will not overlap with Meeting activities. Breakfast Meetings must finish 15 minutes prior to the commencement of any following Meeting or program commencement, whichever is the earlier, and evening functions must not commence until 30 minutes after the end of the last Meeting or program close, whichever is the latter.

27. The Organiser will not be responsible for any damages claimed by any person or persons who may be injured whilst in the Exhibitor's Space and the Exhibitor agrees to

indemnify the Organiser in the event of any claim made against the Organiser in this respect.

28. Exhibits are admitted to the Exhibition, and shall remain there, solely on strict compliance with these terms and conditions. The Organiser reserves the right to prohibit in whole or in part and reject any Exhibitor or its representative in the case of failure to comply with these terms and conditions. There shall be no return of payment to the Exhibitor if the Organiser deems such rejection or prohibition necessary.
29. The Exhibitor agrees to staff and continually keep open its Space throughout the Exhibition.
30. No inflatable items (including balloons), aerosol cans or any items deemed hazardous by the Organiser are permitted at the Exhibition. The Organiser reserves the right to take appropriate action if any of these items are brought to the Exhibition including without limitation, the removal or destruction of the items. It is the Exhibitor's responsibility to ensure that any items it brings to the Exhibition are not hazardous and should consult the Organiser if there are any doubts.
31. No trolleys are permitted in the venue while the Exhibition is open to the public. Goods must be carried to the Exhibitor's Space whilst the Exhibition is open to the public. Restocking of goods using trolleys must occur before the Exhibition commences each day or after closing.
32. The Exhibitor must not sublet, hire, assign or transfer in any manner its Space, including the stand, any sign, wall, partition, ceiling or other structure, without the prior written consent of the Organiser.

REGULATIONS

APPLICATIONS

All applications must be received on the official application contract forms. A tax invoice will be issued upon receipt of an application form. Sponsors will not be confirmed until a signed application form and full payment is received. Exhibitors will require a signed application form in order to reserve a booth, following which full payment is required within 30 days. If timely payment under these terms is not received, the booth may be re-allocated to other sponsor(s).

The Conference Organisers reserve the right to decline any applications at their discretion.

PAYMENT DETAILS

Payments can be made via cheque, direct bank account transfer or credit card. Please contact the Conference Organiser for all payment details and conditions. For Exhibitors and sponsors, full payment is required within 30 days from the date of the Tax invoice. A tax invoice will be issued upon receipt of application.

CANCELLATION POLICY

Cancellations made before 1 October 2024 will forfeit 25% of the full payment made. Refunds will not be made after 1 October 2024.

Should COVID conditions including lockdown or border closures impact the conference, cancellation will be granted owing these circumstances.

TERMS AND CONDITIONS

1. Sponsors and Advertisers – invoices are payable within 30 days from issue of tax invoice to secure your requirements.
2. Exhibitors – full payment is due 30 days after receipt of tax invoice to secure an exhibition space.
3. The balance of exhibitor fees are payable by no later than 1 October 2024. Full payment of all invoices, including your representative/s registration and related fees, must be received prior to commencement of the Event to ensure admittance to the Event, unless by prior approval. All prices quoted exclude GST.
4. The Organising Committee reserves the right to refuse an application.
5. The Organiser will endeavour to meet all your selected participation requirements. If your selected requirement/s is not available the Organiser will contact you as soon as possible to discuss alternatives.
6. Booth cancellations must be in writing to the conference organisers and received prior to 1 October 2024. A cancellation fee will apply in accordance with the Sponsor and Exhibitor Trade Participation regulations.
7. Sponsors and Exhibitors agree to abide by such conditions as laid down by the Organising Committee and agree not to violate any of the lease conditions of the building in which the Event is being held. If the Sponsor/Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organiser has the right to sell the space or enlist a replacement Sponsor/ Exhibitor and the Sponsor/Exhibitor will forfeit all monies paid.
8. All signage, collateral, advertisements and any other artwork for any participant must be provided to the Organiser for approval. The Organiser reserves the right to reject anything that it considers inappropriate.
9. The Organiser reserves the right to redesign the floor plan to the benefit of Exhibitors, as it sees fit.
10. Exhibitors must have third party liability insurance cover. A Certificate of Currency is to be provided on request.
11. Exhibitors must not erect any sign, display or obstruction which intrudes into any adjoining Exhibitors' space or affects the safety of the venue.
12. Exhibitors must not damage in any way the walls, floors, ceilings or any other surface of the exhibition area or the Exhibitor will be liable for all associated charges due to the venue.

13. The Organiser accepts no responsibility whatsoever for any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the supply of samples or other material by participating Sponsors/Exhibitors to any person.
14. Participants must not on-sell sponsorship opportunities, sub-let exhibition tables or display products or programs that have not been officially endorsed by their company without the prior approval of the Organiser.
15. The Organiser will take all precautions it considers necessary for the protection and security of exhibited articles but will not be responsible for the safety, loss, damage or compensation of any exhibit or other property under any circumstances whatsoever.
16. The Organisers accept no liability for any damages or losses to, or from, exhibits. Exhibitors are advised to arrange their own insurance to cover the duration of the conference and any other periods Exhibitor items are on site.

ASSCR 2024 ASM Sponsorship & Exhibition Booking Form (page 1 of 2)

Company Name:

Address:

City: State: Postcode:

Telephone/Mobile:

Email:

Contact Name: Position:

Sponsorship Options (All costs are exclusive of GST)

Type	Price (ex. GST)	\$
Platinum Sponsor	\$12,500
Gold Sponsor	\$7,750
Standard Exhibitor Space	\$4,750
Promotional Exhibitor Space	\$2,000
Stem Stellar Mingle Social Event Sponsor	\$7,000
Breakfast Symposium Sponsor	\$4,500
Poster Session Sponsor	\$3,300
Supporter	\$2,750
Lanyard Sponsor - SOLD	\$2,750
Seat Drop	\$1,000
Other

TOTAL \$AU + GST

Note – All prices will have 10% GST added to the price stated above. All payments must be made in Australian Dollars only. Discounts will be available for selecting more than one sponsorship opportunity – contact Dr Michael Lovelace. Payments can be made via cheque, telegraphic transfer or credit card. A Tax Invoice will be issued upon receipt of this application form. A credit card fee of 3.25% applies.

We accept the terms and conditions outlined. In signing below, I confirm I understand and agree with the Trade Participation Terms and Conditions. Furthermore, I confirm I am authorised to sign on behalf of the Applicant.

Name: **Position:**
of authorised representative

Signature:
of authorised representative

AUTHORISATION

I/We are authorised to sign documents on behalf of the Organisation and I/we acknowledge that I/we have read the guidelines, policies, rules and regulations governing the exhibition attached to this form and contained in the Exhibition Prospectus and agree to be bound by them and comply with them in full. I/We acknowledge that the Organiser retains the sole discretion to accept or reject this application.

In signing below, I confirm I understand and agree with the Terms and Conditions. Furthermore I confirm I am authorised to sign on behalf of the Applicant, and understand that invoice(s) will be generated requesting payment of the sponsorship options selected.

Signed:

Name:

Date:

Please return the form to lara@themeetingpeople.com.au, or email for further information. All payments must be made in Australian Dollars only. A tax invoice will be issued in return with payment details.

ASSCR 2024 ASM Meeting Secretariat



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